

## PRESS RELEASE

## Prize of Peace of Westphalia 2012

Children for a better World e.V.

**Münster/Westphalia, 22 September 2012**: Children for a better World e.V. is an organization based in Munich that was founded in 1994 and supports children's aid projects worldwide. The guiding principle is: "With children. For children!" Since its foundation, particular emphasis has been placed on involving children directly in the work. Children's advisory councils, in which children and young people decide on the allocation of funding, are an integral part of the organization.

The aim of Children for a better World e.V. is to help children and young people all over the world to improve their living conditions and overcome emergency situations. Through the work of the association, young people from Germany are encouraged to help other children. The association was founded by around 30 personalities from the worlds of politics, culture and business. To date, more than 1,200 projects worldwide have been supported with 25 million euros in donations.

Its work covers various areas: To promote the commitment of young people in Germany, the "JUGEND HILFT!" project was launched in 1999 - a sponsorship competition that supports the social commitment of young people. The "Hunger in Germany" project was launched in 2004. It supports 50 child and youth work facilities in socially deprived areas, with a focus on financing lunches.

Children for a better World e.V. provides one-off or regular financial support for children's aid projects worldwide. The projects abroad are supported on a voluntary basis by association members who collect donations and provide long-term support for the projects on site - in India, China, Vietnam and Guinea.